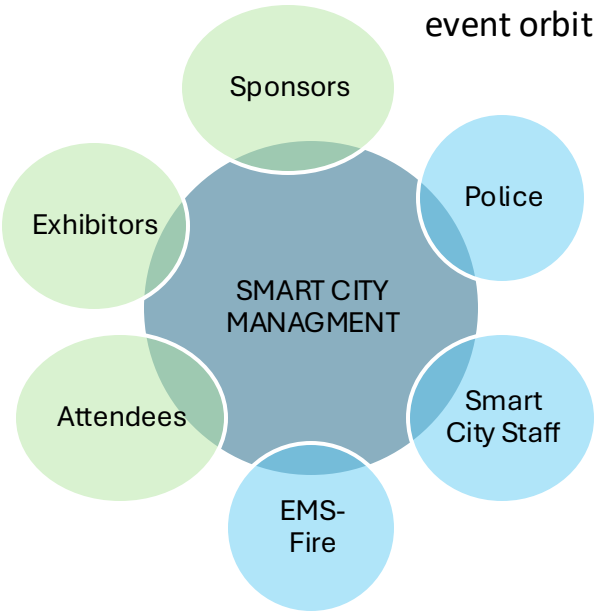
the future of event management, **locMESH™ by BleedIO Tech**

answering questions - generating insights - improving experiences

Event management for Smart Cities

Community, quality of life and city-wide pride, these are a few of the goals shared by city leaders when it comes to events.

Best intentions aside, no events are perfect and most of the imperfections are discovered after the fact. Consider traffic congestion, attendee flow, facilities, and the proximity and ratio of support staff to crowd movement and density.



BleedIO's *tech-enabled* platform captures staff, pedestrian and vehicular location, time in place, proximity, and pathing data to optimize events

TIME & LOCATION

- live and historical
- idle versus moving

PROXIMITY

- specific event areas visited
- sessions attended; booths passed

PATHING

- optimize facilities' locations
- improve vendor engagement
- relocate staff and concessions

CUSTOM ALERTS

- asset and VIP movements
- density, dead areas, traffic alerts

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generate insights, answers, questions and actions

CREATE VISION BEYOND THE EVENT

Understand with what, whom, and for how long a attendees moved about the even

THINK SAFETY FIRST

Deploy and observe support locations, relative to crowd density, events, and potential emergencies

EVALUATE SPECIAL SESSION VALUE

Measure engagement, before, during and after to improve promotion and enable maximum attendance

PROVE OUT SPECIALIZED PROMOTIONS

Measure engagement, time, volume, etc. to verify investment value and monetization policies

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Customers that have implemented our technology embrace their role as “pioneers”, advancing the exhibition ecosystem, as well improving their business and those of their customers. Join them and join us today!

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